

2011 PAINTBALL AUGUST 5-6-7 FESTIVAL & BUSINESS CONFERENCE

Early Bird Conference Special

**Win a free "Tour of Duty" Appearance by
Greg Hastings for Your Next Special Event.**

The Paintball Festival and Business Conference is proud to offer an exciting and unique, Early Bird Registration Special! Register by July 8th and you'll be entered into a drawing, to have a personal appearance by Greg Hastings at your field! Let Greg become an incredible marketing partner and give your field and/or event some real star powered promotions. The conference is set for Friday, August 5th in Pittsburgh kicking off a weekend Paintball Festival of scenario and woodsball play. This is a \$1500 value you can win just for registering early!

Speakers are still confirming but early commitments include:

Lifetime Achievement Award presented by Bob Gurnsey - *"The Father of Paintball"*

- Keynote - "The Magic of the Mouse" - Bringing the Theme Park Experience to your Customer - by *Scott Brown, Author and Amusement Park/Paintball Operations Expert*
- Best Marketing Tips Seen at Fields Nationwide - *Greg Hastings*
- Paintball University - Roll up your sleeves and share best practices on all field related topics - from goggles to guns and registration to staffing, we'll talk about it all at roundtables!-Facilitators include: Bambi Bullard, Jim Lively, Jessica Sparks, Alex Krischke
- Increasing your Bottom Line with Airsoft - Panel Discussion - Tom Cole and Giovanni from Hollywood Sports
- 10 Key Areas to Accelerate Your Business - Management Consultants *Wendy Lydon and John Lasiavc Thistle Sea Business Consultants*
- Social Media to Enhance your Business - *Giovanni and Bear from Hollywood Sports, Kevin Sheehan and Ron Goldblatt from Tippmann*
- Trends in Paintball and How They Directly Affect Your Business - John Amodea, Editor PaintballX3
- Major sponsors panel discussion - Business suggestions and ideas from

your suppliers– Hear what Your Suppliers are doing to help make you successful!

- Creating a Publicity Plan for Your Business-presented by Publicity Expert and Author *Beth Caldwell*
- Manufacturers Only –afternoon breakout on the Industry “State of the Union” Facilitated by *Debra Dion Krischke and Chuck Hendsch*
- Tippmann Certified Tech Classes – 2PM to 6PM – must be pre-registered – Call Erich Garbers 260-749-6022 x 3137
- Networking Happy Hour following conference – 5 to 7Pm

Early Bird Special ends July 8th! Save Money!

Get Registered at www.PaintballFestival.com and join the Facebook conversation!

*Hastings Appearance fee is waived, but field owner must cover travel and hotel expenses.