

# 2011 PAINTBALL AUGUST 5-6-7 FESTIVAL & BUSINESS CONFERENCE

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## Valken Sports joins Major Sponsors for Paintball Festival and Field Owner Business Conference

Pittsburgh, PA- The 2011 Paintball Festival and Business Conference is pleased to announce Valken Sports as a major sponsor. According to producer Debra Dion Krischke, “ Gino and I have worked together for 20 years and he was one of the first to lend his support to this event recognizing the value of education for field owners.”

Valken Sports is a sales, service, manufacturer and distribution company dedicated to serving specific sports communities that has coupled exceptional service with competitive, quality sporting goods. Valken is continually developing and introducing innovative products to meet market demands.

“I have fond memories of working with Team Effort Events and appreciate the commitment they have to the game and business of paintball. We’re looking forward to being a part of The Festival, “ says Gino Postorivo, President of Valken.

The 2011 Paintball Festival and Field Owner Business Conference will take place August 5, 6, 7<sup>th</sup> 2011 at Three Rivers Paintball with the conference being held at the Four Points Sheraton Pittsburgh North. The Business Conference will consist of top professionals within the industry and beyond sharing their expertise with field owners and manufacturers to help educate and motivate advancement of the paintball industry. Following the conference the 2011 Paintball Festival will kick off a weekend of “Total Immersion” including a Trade Show, two day scenario game, 10-man Ultimate Woodsball League event, Tippmann Tech Classes and AirSoft. Major sponsors include Empire, Tippmann, Valken , Procaps, Kingman and Palco Sports with media support from 68Caliber, PaintballX3 Magazine, PB Nation and Paintball.com

Check out the schedule of events at [www.PaintballFestival.com/schedule](http://www.PaintballFestival.com/schedule) or join the conversation on [Facebook!](#)



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